**MEDIA RELEASE**

<dd> <month> <year>

**<Headline here> E.g. Paul and his mates are having a go for prostate cancer by cycling from Sydney to Wagga Wagga**

<Insert Introduction of the participant(s)/organisation> E.g. <A group of enthusiastic motorbike riders> will Have a Go for Prostate Cancer by <insert activity> E.g. <cycling from Sydney to Wagga Wagga this August> helping to change the lives of Australian men and their loved ones who have been affected by prostate cancer.

<Insert more details of the event/activity> E.g. <The challenge will see the cyclists riding 455km over 4 days to support Paul in fundraising for Prostate Cancer Foundation of Australia in memory of his grandfather.>

<Insert more details about how to get involved / a quote from organiser is also suggested> E.g. <E.g. Paul, who was born in Wagga Wagga, is looking forward to August 23 when he and his friends will commence the challenge that will take him pedalling to his home town for the second consecutive year.

“I am very thankful for the support I have received from my family, friends and the community of Wagga Wagga and I hope this year we can raise $7,000 towards prostate cancer research, so no more young kids lose their grandfathers due to prostate cancer.”

“I still remember that it was Grandad who taught me how to ride my first bike. The August ride and the funds raised for this cause will make me feel closer to him,” said Paul.

Prostate cancer isn’t one of the most talked about cancers in Australia. Yet, approximately 1 in 7 men will get prostate cancer and each year it will kill more men than most other cancers.

As the peak body for prostate cancer in Australia, the sole focus of Prostate Cancer Foundation of Australia is on men living with, and those who are at risk of, prostate cancer.

Liz Wynn, the National Community Fundraising Manager at Prostate Cancer Foundation of Australia is humbled by the support of passionate fundraisers who have a go for prostate cancer.

“Fundraising events, sport challenges and the wide range of creative activities our donors use to support our cause are great opportunities to create awareness about prostate cancer and raise vital funds for world-leading research, awareness campaigns and support programs for men and their families affected by prostate cancer across Australia,” Liz said.

“We are very thankful and proud to be supported by many fundraisers around the country,” she said.

To donate to <event name> visit <online page>

## Event Details

<Event Name>

Organised by: <Event / activity organiser>

Location: <Insert location of the event / activity>

Date and Time: <Insert date and time of the event / activity>

Cost: <Insert cost if applicable and indicate how much will go to PCFA>

For more information: <Insert social media links, URL, etc)

**-ENDS-**

## ABOUT PROSTATE CANCER FOUNDATION OF AUSTRALIA

Prostate Cancer Foundation of Australia (PCFA) is the peak national body for prostate cancer in Australia. We are dedicated to reducing the impact of prostate cancer on Australian men and the people who care about them.

We do this by:

* Promoting and funding world leading, innovative research into prostate cancer
* Implementing awareness and advocacy campaigns and education programs for the Australian community, health professionals and Government
* Supporting men and their families affected by prostate cancer through evidence-based information and resources, support groups and Prostate Cancer Specialist Nurses

Prostate Cancer Foundation of Australia relies on the generosity of individuals, the community and partnerships to carry out our essential work.

For further information about Prostate Cancer Foundation of Australia, please visit [www.pcfa.org.au](http://www.pcfa.org.au) or call 1800 22 00 99.