



Prostate Cancer  
Foundation of Australia

# 11 Point Plan for Zero Deaths from Prostate Cancer





## Introduction

Prostate cancer is the most commonly diagnosed cancer in Australia, accounting for 16% of all cancers diagnosed and one in three cancer cases among men. More than 26,000 men are newly diagnosed each year, and more than 3,900 will die, leaving their families and communities bereft.

Notably, Australia has one of the highest rates of prostate cancer in the world, with one in every five Australian men likely to be diagnosed in their lifetime.

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By 2040 there will be 372,000 men living with or beyond prostate cancer in Australia, representing a 49% increase from 250,000 today and the greatest number of men or women diagnosed with any single cancer.

Despite advancements in treatment, many men continue to face late-stage diagnoses, limited access to information on early detection, and disparities in care. Men with prostate cancer have a 70% increased risk of suicide death, men in regional areas face a 24% increased risk of death, and Indigenous men are blighted by a 50% increased risk of mortality.

This 11-point plan maps out a comprehensive pathway to improve early detection, treatment accessibility, and support for men living with prostate cancer. Community education and awareness will be key to our success, engaging Australians in our mission to significantly improve outcomes for all those affected by the disease.

Our vision for survivorship encompasses improved overall survival, as well as enhanced quality of life, with a reduction in the harmful side-effects of treatment. Our goal is zero deaths from prostate cancer, in our lifetime.

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# 2025 11 Point Plan

**Mapping out a comprehensive pathway to improve early detection, treatment accessibility, and support for men living with prostate cancer.**

## **1. Deliver new guidelines for the early detection of prostate cancer**

PCFA will work with policy makers and health agencies, in concert with our community, to introduce new guidelines for the early detection of prostate cancer, creating a new way forward for all Australians.





A man in a blue suit is seen from the back, addressing a large, blurred audience in a conference hall. The scene is lit with warm, ambient lighting, and a laptop is visible on a podium in the foreground.

## 2. Boost public education and awareness

PCFA will work with government and industry to develop targeted education and awareness on prostate cancer risks, early detection, and treatment. Specific strategies will be created in consultation with priority populations, reaching Australians who are at higher risk of early death from the disease.





### **3. Enhance access to diagnostic services**

PCFA will work with health system planners and providers to promote equitable access to best-practice diagnostic imaging and specialist care, particularly for those in regional and remote areas, where geographic distance can be a barrier to early detection.



A female scientist with dark hair tied back, wearing a white lab coat and gloves, is focused on looking through a white and black microscope. The background is a blurred laboratory with various pieces of equipment and a blue light source on the left. The text is overlaid on a dark blue vertical bar on the left side of the image.

#### 4. Invest in Future Fund research

PCFA will increase investment in Australian-based research to reduce the burden of prostate cancer on men and families, with a focus on projects that expand our horizons for prevention, early detection, and curative treatment of prostate cancer, while delivering near term benefits for those impacted.

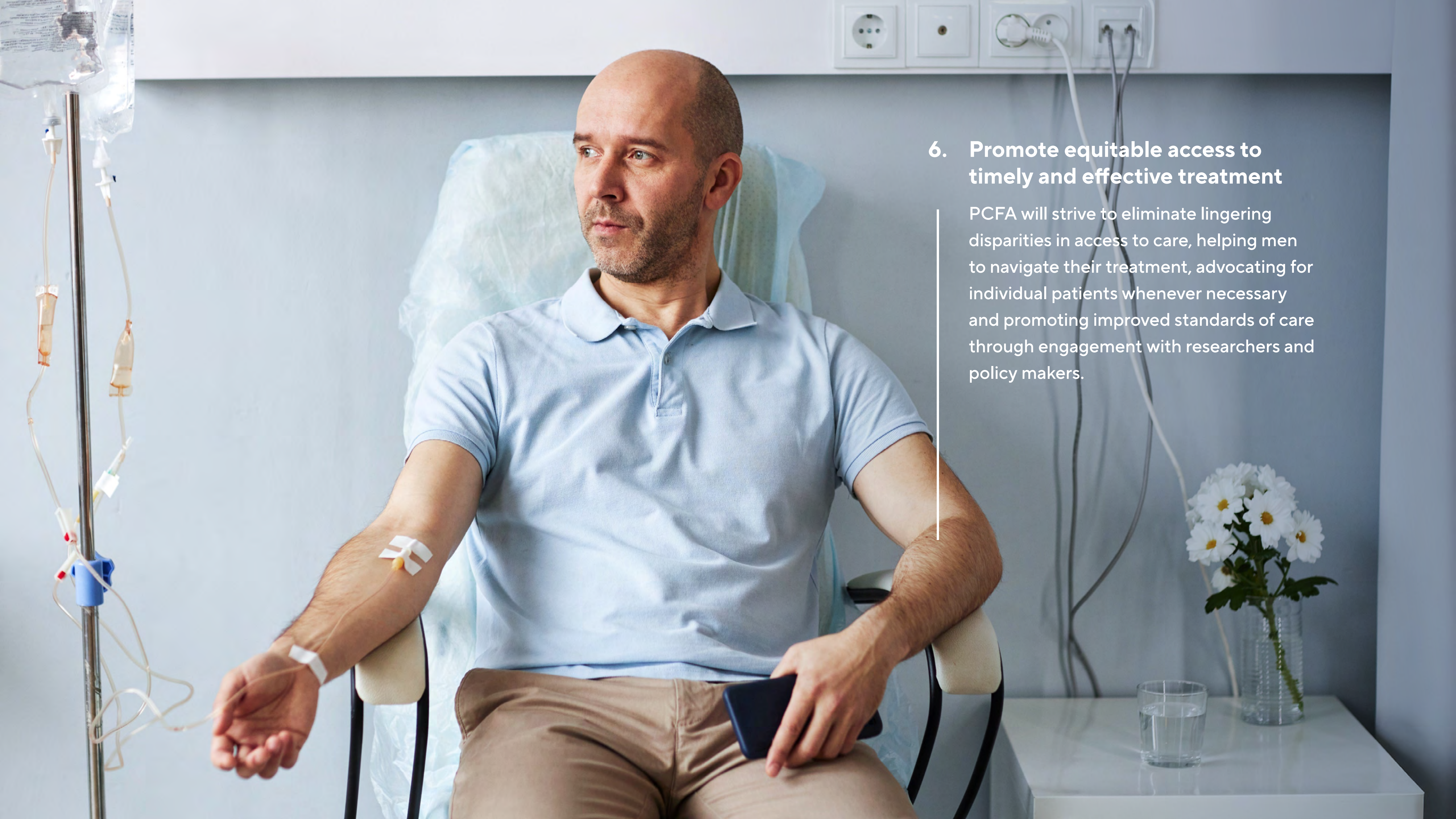




**5. Expand access to PCFA specialist nursing and support programs**

PCFA will continue the expansion and enhancement of our Prostate Cancer Specialist Nursing and Telenursing Services, increasing access to our expert care and helping men and families manage the emotional and psychological impacts of prostate cancer through our Prostate Cancer Counselling Service.





## 6. Promote equitable access to timely and effective treatment

PCFA will strive to eliminate lingering disparities in access to care, helping men to navigate their treatment, advocating for individual patients whenever necessary and promoting improved standards of care through engagement with researchers and policy makers.

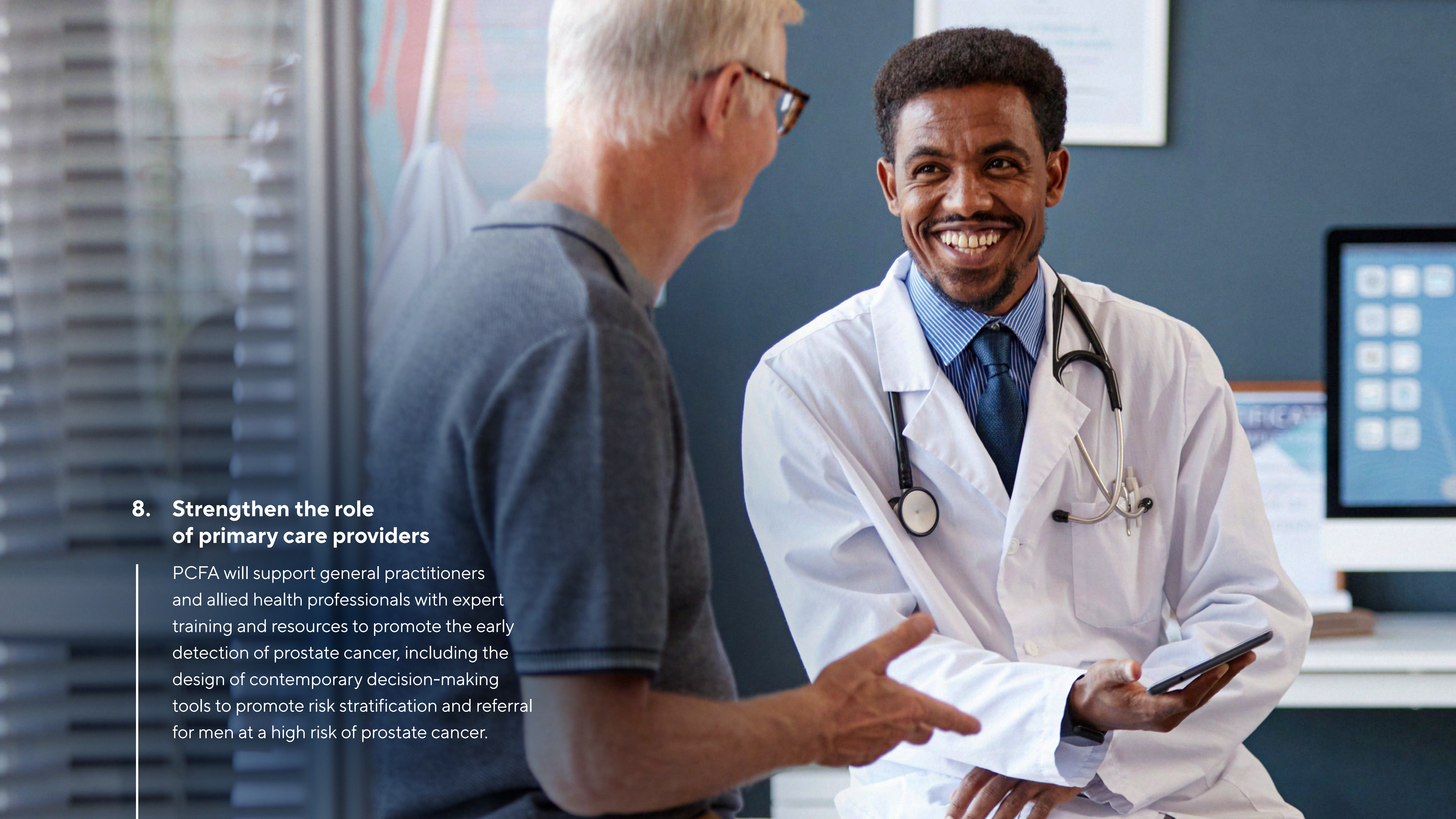




## 7. Increase access to clinical trials

PCFA will work with the Australian and New Zealand Urogenital and Prostate Cancer Trials Group, and other research partners, to ensure men with the deadliest forms of prostate cancer have access to cutting-edge clinical trials, allowing men to benefit from emerging therapies and treatments.





## 8. Strengthen the role of primary care providers

PCFA will support general practitioners and allied health professionals with expert training and resources to promote the early detection of prostate cancer, including the design of contemporary decision-making tools to promote risk stratification and referral for men at a high risk of prostate cancer.





## 9. Improve post-treatment care and survivorship

PCFA will continue to implement the Survivorship Essentials Framework across the continuum of care, engaging experts and consumers in the co-design of clinical and psycho-social interventions that are scalable, sustainable, and proven to work.





## 10. Strengthen peer-based support

PCFA will continue collaborations with the Support Group Network and affiliated community organisations to promote peer-based support in all its forms, including online and within local communities.



## 11. Drive community engagement

PCFA will work with supporters and community partners to grow our engagement and outreach activities through awareness and fundraising events that harness community action to reduce the burden of prostate cancer on the community.







We are PCFA. Australia's leading community-based organisation for prostate cancer research, awareness, and support.

**Get involved today.**

 1800 22 00 99

 [prostate.org.au](http://prostate.org.au)



For more information on any of the topics outlined in this document or for any questions relating to prostate cancer support services, please contact PCFA on [enquiries@pcfa.org.au](mailto:enquiries@pcfa.org.au).